

# Jamie PEPLINSKI

Graphic Designer

print • identity • web

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## EDUCATION

### Milwaukee Institute of Art & Design, MIAD

Bachelor of Fine Arts, Communication Design (May 2014)

President's List; "It's A Major Deal" Exhibition Award Winner; MIAD Yoder Scholarship; MIAD Academic Scholarship; displayed work at "Just Our Type" Typecon Showcase

## WORK EXPERIENCE

### Freelance Designer (2010–Present)

Design logos, brochures, posters, newsletters and infographics for various local and national non-profits and businesses

### The Bon-Ton Stores, Inc.

Digital Graphic Designer (2014–Present)

Design for Bon Ton's digital presence to increase online and in-store sales and educate consumers on the newest fashion and home trends; design and code promotional emails using Photoshop and Dreamweaver; collaborate with social marketing team to design for #LOVESTYLE blog and other social media outlets

### Michaletz-Zwief

Graphic Design Intern (2013–2014)

Worked independently and collaboratively; communicated effectively and worked together with clients, designers and the creative director; conceptualized sketches, designed brochures and websites from concept stages to completion; assisted in photoshoots and photo editing for clients including Andis® Company and Broan-NuTone®

### ManpowerGroup

Digital Media Intern (2012–2013)

Designed infographics and images for social media and web pages; updated social media outlets including pinterest, facebook and twitter with engaging information for viewers; established new strategies and ideas for user interaction with the business

### JWD-Creative

Graphic Design Intern (2012)

Participated in the ideation process and assisted in designing brochures, print advertisements and web design elements for many clients, including GE Healthcare®

### United Performing Arts Fund, UPAF

Marketing/Design Intern (2011)

Designed brochures, letterheads, envelopes and flyers; updated UPAF website and facebook page with current information; photographed networking and performing arts events and edited photos for web and print; wrote the monthly newsletter featuring UPAF groups and performing arts updates

## SKILLS

Web, email and social media design; front-end development and basic HTML; creating handmade and personalized patterns and lettering for various creative works; presenting concepts and designs professionally and confidently; committed to continued training and learning

